

BEST PRACTICE - I

ELIXIR OF LIFE THROUGH BLOOD DONATION

The institution throws light in to the downtrodden section of the society and their well being, the initiatives like 'Blood Donation' is of great importance. This venture shows the generous attitude of the students towards the society

OBJECTIVES

- To promote and support voluntary and socially committed activities without profit motives.
- Creating awareness among the public and pursuing them to be ready to help anyone at the time of crisis.
- To propagate the message about blood donation and to remove the myths and misconceptions about blood donation especially among rural folks.
- To generate awareness on blood donation and its significance in saving lives during emergencies.

THE CONTEXT

The locale of the institution is remote and majority of the students who come to this institution are from socially and economically backward sectors. They are largely unaffected by the developmental process. Majority of the people especially from the uneducated masses completely have misconceptions about blood donation. It is in this context, the programme was initiated. Moreover, every educational institution imparts new ideas which play a vital role in molding the personal traits of the students. It is through such ventures students can come forward voluntarily without any profit motive and can save the people and save their own lives as well.

THE PRACTICE

The institution is conducting blood donation camps each year. Almost all the faculty members and students of the institution take part in this initiative voluntarily with a motto of serving people truly on unpaid basis. The NSS Unit in collaboration with HDFC Bank had been initiating this programme from 2015 onwards. Later in 2019, this venture is carried out by College Union in collaboration with 'Valluvanad Raktha Dana Samithi' and Red Ribbon Club of the college.

Various units such as NCC, NSS and Red Ribbon Club plays an active role in making this programme a great success. The practice is contemplated -

- To provide awareness and to motivate the students to be a better human by serving the public.
- So that the students are made aware of the merits of donating blood and saving the lives and to etch in their minds that it is an act of giving life.
- To view blood donation as a revered activity. This brings all the students under the umbrella of humanity and oneness without any discrimination on the basis of gender, caste, religion etc.

EVIDENCE OF SUCCESS

The blood donation camp has been a huge success during the last five years. The numbers of voluntary participants have increased drastically. Students are very much conscious about the act of giving blood. Health awareness classes organized along with these camps mainly focus on the current and dangerous menace to the society like substance abuse. These classes will help in early intervention, treatment and management of substance abuse which is found very high among the youth. Further the classes will help students to be a responsible citizen.

PROBLEMS ENCOUNTERED AND RESOURCE REQUIRED

The major constraints that we faced during the execution of these programmes were the level of awareness among the students about the importance of this practice. Moreover, some of them are living in a world of misconceptions and myths about blood donation. They must be made conscious of the advantage of blood donation. Many had apprehensions about post donation weakness and this was a major restraint in donating blood by students. Another reason that was on the minds of students was the fear of contracting AIDS and other infections from donating blood especially the fear of contaminated needles. Most of the students were under weight and that was another issue for donating blood. The donors must be well aware of their health conditions and the medications that they are currently taking.

BEST PRACTICE – II

SHARE AND CARE - Being Benevolent Through Share And Care

MPMM SN Trusts College upholds and champions the idea of being humanitarian and benevolent. The vision and mission of the institution mainly focuses on the fundamental principle of humanity.

The institution stands for academic excellence and character formation with an emphasis on human values and scientific temper. The institution looks upon education as an instrument of socio-economic progress, material advancement, political development and moral and ethical development for individuals in the society.

OBJECTIVES

The title 'Share and Care' itself shows its motto. The initiative provides a helping hand to the students who are from weaker socio-economic backgrounds. All children need love, encouragement, and support; the teachers of the institution try to understand and identify the problems faced by students not just in academic areas; focus is given to their personal sphere as well and gives the much needed students a helping hand. This can be regarded as one of the best practice since its aims at the welfare of the students both emotionally and psychologically. The institution is making a thorough study about the background of the students as well. This practice had been a continuous best practice for the past 10 years. It was successful throughout the course of time. It aims at helping the financially backward students by giving them food, clothes, study materials and other basic amenities.

THE PRACTICE

The college is conducting various activities and programs focusing not only on their academic progression, but also their personal progression. The senior faculty members of the college initiate this practice. They are always interested in such generous programmes which would further help the students. The mission and vision of the college is to promote equality among the students without any discrimination on the basis of caste, colour, creed and gender. Many students of the college are from weaker socio-economic backgrounds. Students are provided with study materials, food, and clothes without making it public so that self-esteem of the students is upheld. This practice is executed without giving any propaganda or publicity. The

requirements are provided to the students on the auspicious occasions like Onam, Christmas, Eid etc. Entire staff of the college gives contribution towards this venture.

EVIDENCE OF SUCCESS

The project 'Share and Care' itself is a fight for change and it had been a success despite its limitations and it is reflected in the students. The program enabled its beneficiaries come to the forefront and share the society with other students who are much privileged and blessed than them. This enabled them to face the society with more confident and the same is reflected in their studies.

PROBLEMS ENCOUNTERED

The concept 'Share and Care' is a project carried out by the college with humanitarian values, but the project has its own inherent limitations like reluctance on the part of students to accept the services due to self-esteem. This is the major problem encountered while executing the task.